

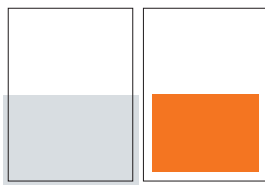
Formats of printed advertisement



2/1 page

trim size:
440 x 263 mm
+ 3 mm bleed
on each side

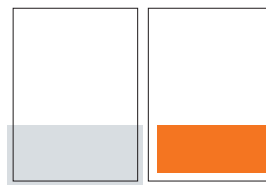
live area:
418 x 242 mm



1/2 horizontal

trim size:
220 x 130 mm
+ 3 mm bleed
on each side

live area:
197 x 119 mm



1/3 horizontal

trim size:
220 x 89 mm
+ 3 mm bleed
on each side

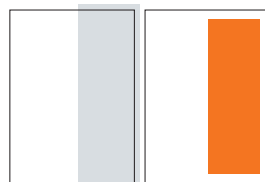
live area:
197 x 78 mm



1/1

trim size:
220 x 263 mm
+ 3 mm bleed
on each side

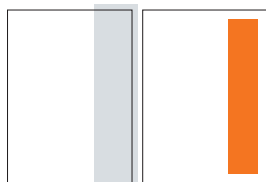
live area:
197 x 242 mm



1/2 vertical

trim size:
108 x 263 mm
+ 3 mm bleed
on each side

live area:
97 x 242 mm



1/3 vertical

trim size:
74 x 263 mm
+ 3 mm bleed
on each side

live area:
63 x 242 mm



V-Gate (cover)

420 x 263 mm
+ 3 mm bleed
on each side



Ad specifications: we accept advertisements only in digital form, best as PDF file in print quality (images of at least 300 dpi resolution, CMYK color space).

Text and graphic preparation of advertisements and advertorials:

Required documents: max. 3000 characters including spaces per printed page, high-quality photos in print resolution of 300 dpi at 100% size. The text may contain contact information, including links to websites or the client's logo (in curves). Upon request we can offer our own copywriters and graphic studio according to individual calculation.

Edition plan 25/26

SNOW

		space close	materials due	on sale
SNOW 159	October	09. 09. 25	16. 09. 25	03. 10. 25
SNOW 160	November	07. 10. 25	14. 10. 25	31. 10. 25
SNOW 161	SkiGuide	21. 10. 25	28. 10. 25	14. 11. 25
SNOW 162	December	11. 11. 25	18. 11. 25	05. 12. 25
SNOW 163	January–February	23. 12. 25	30. 12. 25	16. 01. 26

NORDIC

		space close	materials due	on sale
SNOW 161	SkiGuide	21. 10. 25	28. 10. 25	14. 11. 25
NORDIC 65	December–January	18. 11. 25	25. 11. 25	12. 12. 25

